

Alex Trăilă

film industry consultant



Experience

Artistic Director, European Film Festival (European Commission) - Romania December 2016 - present

The European Film Festival (Festivalul Filmului European) is a celebration of European cinema, a pro-active platform on matters concerning our society having films as a starting point for a structured dialogue and an European audiovisual policy ambassador in Romania.

EFF is organised by Romanian Cultural Institute in partnership with European Commission representation in Romania and EUNIC - European Union National Institutes for Culture.

Consultant EU affairs and foreign relations, Romanian Film Centre - June 2016 - May 2017

Romanian National Film Centre, the main film funding body, film policy developer and promoter of Romanian cinema.

Representing Romania in the Board of Directors at EURIMAGES, the Council of Europe film funding body and in charge of European public policy.

Counsellor to the Minister, Ministry of Culture - Romania May 2016 - October 2016

Ministry of Culture, Romania

Board Member, Romanian Film Centre - January 2016 - May 2017

Romanian National Film Centre, the main film funding body, film policy developer and promoter of Romanian cinema.

Producer/Owner, Steppenwolf Film; Bucharest, Romania - 2006 - present

film production

Founding Board Member, Asociația Film Monitor - Romania 2015 - January 2016

Asociația FILM MONITOR (AFM) is a NGO with the mission to be a partner for Romanian public institutions and industry professionals from film industry, to contribute at the development and implementation of film industry policies in a transparent, fair and aligned to the best practices of the European institutions.

Board Member, #FEEDback - Romania/Germany/Italy May 2015 - present

Film Eastern European Dialogue - Think tank platform on cross border relations and shaping the future film policy in Eastern European Countries. #FEEDback is organized in collaboration with Transilvania IFF, Connecting Cottbus Co-production Market and When East Meets West Co-Production Forum in partnership with Creative Europe Desk - Romania, Creative Europe Desk Berlin-Brandenburg and with support of European Audiovisual Entrepreneurs (EAVE).

Head of Industry, Transilvania IFF, Romania - Sept. 2014 - January 2016

Programme Manager, First Cut Lab - When East Meets West, Trieste - 2014 - present

Advisory workshop for fiction feature films in early editing phase. Project in collaboration

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with Torino Film Lab.

Responsibilities regarding the format of the programme, scouting for film projects and final selection as well as establishing partnerships and the pool of experts attending.

Selection Committee, WEMW Co-Production Market, Trieste - 2014 - present

The co-production forum during Trieste Film Festival in collaboration with Eurimages, EAVE and with support of Creative Europe Programme organized by FVG Audiovisual Fund.

Coordinator/Selection Committee, Sarajevo Film Festival - CineLink Work in Progress; Sarajevo, Bosnia and Herzegovina - Nov. 2011 - present

Within Sarajevo Film Festival's Industry framework - CineLink, Work in Progress is dedicated to film projects in post production state of work. A selected audience of international film industry decision makers (funding bodies, festival programmers, sales agents) are invited to have a first look at the selected line-up.

Development Producer, Sarajevo City of Film; Sarajevo, Bosnia and Herzegovina - Nov. 2011 - Nov. 2013

Funding platform for supporting the realisation of micro-budget films under the umbrella of Sarajevo Film Festival.

Executive Producer, MediaPro Pictures - CME/TimeWarner Group; Bucharest, Romania - 2012

- "Las Fierbinți" Tv Series (1st Season). MediaPro Pictures is Romania's leading producer of entertainment. The activity focuses on television and film production. Part of CME TimeWarner Production.

Producer, Obala Art Center; Sarajevo, Bosnia and Herzegovina - 2011

- „Edina” dir. Nora Lakos, BiH/Hungary
- „Bodily Function” (IFF Rotterdam Spectrum Shorts 2012), Dane Komljen, BiH
- „Posthumous” dir. Cenk Erturk, BiH/Turkey
- „Scenes with women” dir. Nikola Ljuca, BiH/Serbia

Education

Aspen Institute, Romania - Young Leaders programme 2016
EAVE, Luxembourg, Film Marketing Workshop, 2014
Sources2, Bavaria, Germany, Training Mentors, 2013
Locarno Summer Academy, Locarno, Switzerland, Film Production, 2012
Berlinale Talent Campus, Berlin, Germany - Film Production, 2011
MAIA Workshops, Arenzano, Italy - Audio Visual Legal and Financing Aspects, 2011
MAIA Workshops, Dubrovnik, Croatia - Film Marketing & Distribution, 2010
Sarajevo Talent Campus, Sarajevo, Bosnia and Herzegovina – Film Production, 2010
MAIA Workshops, Sestri L., Italy - Creative Aspects of Producing & Screenwriting, 2010
Hyperion University, Bucharest, Film Faculty, Cinematography – BA (4 years study), 2007
Kodak Cinelabs, Istanbul, Turkey – Certificate of Completion in Cinematography, 2006

Languages: English (fluently r&w),
German (B2 level of proficiency)
Italian (intermediate)
Serbo Croatian (basic)
Romanian (native)